

FAX# 703 528 7880
CREDIT RISK !!
REPORT FROM REP
HARRIS **CHANGES**
SEP26/12 11.44
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER

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BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER
CLASS: NATL. LOCAL REGIONAL

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DATE SEP26/12 11.44

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 472												
1	S		500A-530A	30		\$500.00	10/23	10/26	0		TU-F	0
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
2	DS		530A-600A	30		\$500.00	10/23	10/26	3		TU,TH-F	3
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
3	R		530A-600A	30		\$500.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
4	*		600A-700A	30		\$1,875.00	10/23	10/26	3		TU-W,F	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
5	S		600A-700A	30		\$1,500.00	10/29	10/29	0		MON	0
PROGRAM : NEWS												
6	*		700A-900A	30		\$2,000.00	10/23	10/26	3		TU,TH-F	3
PROGRAM : GMA												
CON COM1: 1X PER DAY												
7	R		700A-900A	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : GMA												
8	*		900A-1000A	30		\$560.00	10/24	10/26	3		W-F	3
PROGRAM : JEFF PROBST												
CON COM1: 1X PER DAY												
9	*		1000A-1100A	30		\$560.00	10/23	10/26	3		TU,TH-F	3
PROGRAM : MILLIONAIRE/FEUD												
CON COM1: 1X PER DAY												
10	R		1100A-1200N	30		\$925.00	10/23	10/26	3		TU,TH-F	3
PROGRAM : VIEW												
CON COM1: 1X PER DAY												
11	R		1100A-1200N	30		\$925.00	10/29	10/29	1		MON	1
PROGRAM : VIEW												
12	*		1200N-100P	30		\$850.00	10/23	10/25	3		TU-TH	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
13	R		1200N-100P	30		\$850.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS
14	S		100P-300P PROGRAM : CHEW CON COM1: 1X PER DAY	30		\$650.00	10/23	10/26	0		TU,TH-F	0
15	RS		100P-300P PROGRAM : CHEW	30		\$800.00	10/29	10/29	1		MON	1
20	*		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	10/23	10/25	3		TU-TH	3
21	R		500P-600P PROGRAM : NEWS	30		\$2,250.00	10/29	10/29	1		MON	1
22	*		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/24	10/26	3		W-F	3
23	R		600P-630P PROGRAM : NEWS	30		\$3,000.00	10/29	10/29	1		MON	1
24	*		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,000.00	10/23	10/26	3		TU,TH-F	3
25	R		700P-730P PROGRAM : JEOPARDY	30		\$3,000.00	10/29	10/29	1		MON	1
26	*		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$3,000.00	10/23	10/26	3		TU-W,F	3
27	R		730P-800P PROGRAM : WHEEL	30		\$3,000.00	10/29	10/29	1		MON	1
29	RN		1000P-1100P PROGRAM : CASTLE	30		\$6,000.00	10/29	10/29	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
30	R		1000P-1100P	30		\$5,250.00	10/23	10/23	1		TUE	1
PROGRAM : PRIVATE PRACTICE												
32	R		800P-900P	30		\$3,000.00	10/26	10/26	1		FRI	1
PROGRAM : SHARK TANK												
35	DS		1100P-1135P	30		\$2,000.00	10/23	10/28	5		TU-F,SU	5
PROGRAM : LATE NEWS CON COM1: 1X PER DAY												
36	S		1100P-1135P	30		\$2,000.00	10/29	10/29	0		MON	0
PROGRAM : LATE NEWS												
37	*		1135P-1210A	30		\$1,025.00	10/25	10/26	2		TH-F	2
PROGRAM : NIGHTLINE CON COM1: 1X PER DAY												
38	R		1135P-1210A	30		\$1,025.00	10/29	10/29	1		MON	1
PROGRAM : NIGHTLINE												
39	*		1200M-100A	30		\$340.00	10/23	10/23	1		TUE	1
PROGRAM : JIMMY KIMMEL CON COM1: 1X PER DAY												
40	S		1200M-100A	30		\$340.00	10/29	10/29	1		MON	1
PROGRAM : JIMMY KIMMEL												
41	R		500A-600A	30		\$340.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
42	R		600A-700A	30		\$850.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
43	R		700A-900A	30		\$1,050.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44	R		900A-1000A	30		\$1,050.00	10/27	10/27	1		SAT	1
PROGRAM : GMA SAT												
47	S		1200N-1230P	30		\$675.00	10/29	10/29	0		MON	0
PROGRAM : NEWS												
48	R		500A-600A	30		\$250.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
50	R		700A-900A	30		\$1,050.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
52	R		1200N-1230P	30		\$600.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
OCT/12			97790.00			NOV/12					25140.00	
CONTRACT TOTAL											122930.00	
TOTAL SPOTS											76	

MARKET TOTALS \$254,128 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE